



Artist Rules

- Paintings must be completed by the sole participant 'en plein air.' No electric aids, photos, studio, workshop, or class work permitted.
- The Early Bird fee is \$50.00 for artists who register by July 30th at midnight. For all artists that register on or after August 1st, the registration fee will be \$65.00.
- There is an optional Main Street Quick Draw on September 17th from 3:00pm-5:00pm. Registration for this event is \$10. Participants will meet on Afton's Main Street and paint the storefronts/arch in 2 hours or under. The paintings will be displayed at the Western Skies Gallery on September 20th-21st.
- All canvases/paper must be stamped prior to painting and visible at check in of finished paintings. **Stamps can be received at the pancake breakfast on September 16th at 8:00am, or after 10:00 am at the Western Skies Fine Art Gallery.** If you need early stamps, you can go to the Western Skies Gallery between 4:00pm-6:00pm on Sunday, September 15th.
- Artwork must be framed and ready to hang with wire.
- The participant assumes full responsibility for their personal conduct, well-being and safety during events. Please respect private property rights of individuals and businesses.
- Artists release to the Star Valley Arts Council the use of photographs of exhibited works or artists themselves for further publicity and promotional purposes.
- Purchase award winners agree to exchange their winning entry for the stated award amount.
- All art entered into Star Valley Plein Air must remain on exhibit until the auction is completed at 5pm Saturday, September 21st, after which time you're free to pick it up. All art sales go through Star Valley Arts Council.
- The Star Valley Arts Council retains 20% of art sales. Artist checks will be available at the Awards Ceremony on Saturday, September 21st, at 7:00pm.
- Small canvases will be available at Western Skies Gallery for any artist who would like to create a small plein air painting as a gift for our sponsors. (Painting would take place on Friday, September 20th and Saturday, September 21st.



Main Competition Monday, September 16th to Thursday, September 19th

- Artists may paint as many pieces as they'd like, but only up to three paintings may be submitted.
- Paintings must be done within a 60 mile radius of Afton, WY. This encompasses all of Star Valley, as well as the Greys River, Snake River Canyon and Cokeville.
- Entries are due at Western Skies Fine Art by 3:00pm Thursday, September 19th.

Event Calendar

Monday, September 16th, 8am	STAMP CANVASES /Pancake Breakfast - Afton Civic Center - 150 S Washington Street
Tuesday, September 17th, 9am	Afton Main Street Paint-Out (Registrants Only)
Thursday, September, 19th, 3pm	Star Valley Plein Air competition concludes, framed entries are due to Western Skies Gallery
Thursday, September 19th, 7pm	Judging and purchase award selections
Friday, September 20th, 10am to 7pm	Art sale open to the public
Saturday, September 21st, 10am to 5pm	Final day of art sale
Saturday, September 21st, 5pm to 6pm	Unsold painting pickup
Saturday, September 21st, 7pm	Awards ceremony

Frequently Asked Questions

Where does Star Valley Plein Air take place?

The plein air event starts on Monday, September 16th, at 8am, at the free pancake breakfast, where you will get your canvases stamped. (If you aren't attending the pancake breakfast, you make take your canvases to Western Skies Fine Art Gallery to be stamped, starting at 10am. Entries are due to Western Skies Fine Art gallery by 3pm on Thursday, September 19th. The gallery is located at 912 Washington Street, Afton, WY 83110.

Where am I allowed to paint?

The geographic limitations are anywhere within a 60 miles radius of Afton, WY. This encompasses all of Star Valley, as well as the Greys River, Snake River Canyon and Cokeville.



We can provide direction to scenic places which may be ideal for you to paint.

What is the “Main Street Quick Draw”?

This is a new optional event we have added to our 2024 season! Main Street in Afton has the iconic Elkhorn Arch, along with many charming building facades. Interested participants can sign up to participate in this quick draw event for only \$10. (Must be registered for the main plein air event to participate.) Artists will meet at 2:30pm on Afton’s Main Street to have their canvases stamped. This will be a different stamp than for the main event. Painting will begin at 3:00pm and will end at 6:00pm. These paintings will be immediately taken to the Western Skies Gallery.

What prizes are available?

There will be six purchase awards (3 for the quick draw and 3 for the main event), six judged prizes (3 for beginners and 3 for experienced), and a People’s Choice award. Prize amounts will be determined as the event gets closer.

Can I sell my artwork? Who conducts painting sales?

Yes. Following the selection of the six purchase awards, artists can display their artwork for sale to the community on Friday, September 20th from 10am to 7pm, and Saturday, September 21st from 10am to 5pm. Sales will be conducted in a silent auction format via an online platform. Artists should determine a minimum starting bid for each painting. (All paintings must start at \$100 minimum.)

Artwork is sold through the Star Valley Arts Council, so no business license is needed. The Star Valley Arts Council retains 20% of sales proceeds and will distribute the remaining 80% to the artist via check.

Will there be any snacks or meals for participants?

There will be a pancake breakfast for participating artists on Monday, September 16th at 8am at the Afton Civic Center. (150 S Washington Street) There is no cost for this breakfast. Snacks and drinks can be purchased at a wide variety of store locations across Star Valley.

Will framing materials be available onsite?

No framing materials will be available, but there are some businesses in Star Valley that provide frames and framing services.



Where and when may I hang my paintings?

Your artwork will be hung at Western Skies Fine Art Gallery for sale and judging. Works need to be submitted to the gallery by 3:00 pm on Thursday, September 19th. A photographer will be hired by the Star Valley Arts Council to photograph the paintings.

When may I pick up my unsold artwork?

Unsold artwork may be picked up from 5pm to 6pm on Saturday, September 21st.

When and where will awards be announced?

The awards ceremony will be held at the Afton Civic Center at 7pm on Saturday, September 21st. The civic center is located at 150 South Washington Street, Afton, WY 83110.

What can I do on the days between the painting event and the awards ceremony?

The Star Valley Arts Council will be providing a few lectures, workshops, demos, or classes for the artists to attend, free of charge. These will be posted on our website once finalized.

We will also have several free canvases available for pickup at Western Skies Gallery that are to be used by participating artists to create a plein air piece as a gift for our sponsors. This is completely optional, but would be a great way to thank our generous community.

How is Star Valley Plein Air publicized?

We make every effort we can to increase visitor traffic and artist sales at Star Valley Plein Air. We utilize email newsletters, social media posts and paid ads, newspaper and radio advertising, posters, local media coverage, and other outlets.