



Artist Rules

- Paintings must be completed by the sole participant 'en plein air.' No electric aids, photos, studio, workshop, or class work permitted.
- The Early Bird fee is \$50.00 for artists who register by July 30th at midnight. For all artists that register on or after August 1st, the registration fee will be \$65.00.
- There is an optional Main Street Quick Draw on September 16th from 3:00pm-6:00pm. Registration for this event is \$10. Participants will meet on Afton's Main Street and paint the storefronts/arch in 3 hours or under. The paintings will be displayed at the Western Skies Gallery on September 19th-20th, and will have their own cash awards. For detailed Quick Draw rules, see below.
- All canvases/paper must be stamped prior to painting and visible at drop off of finished paintings. **Stamps can be received beginning on Saturday, September 13th, at 11:00am at Western Skies Fine Art Gallery, at the pancake breakfast on September 15th at 8:00am, or any time after that at the Western Skies Fine Art Gallery. If you need a stamp before 11:00am, you may contact Doug Monson (435.660.0589) and he can meet you at the gallery, but no earlier than 8:00am on Saturday the 13th.**
- Artwork must be framed and ready to hang with wire.
- The participant assumes full responsibility for their personal conduct, well-being and safety during events. Please respect private property rights of individuals and businesses.
- Artists release to the Star Valley Arts Council the use of photographs of exhibited works or artists themselves for further publicity and promotional purposes.
- Purchase award winners agree to exchange their winning entry for the stated award amount.
- All art entered into Star Valley Plein Air must remain on exhibit in the Western Skies Fine Art Gallery until the auction is completed at 3pm Saturday, September 20th, after which time you're free to pick it up. All art sales go through Star Valley Arts Council.
- The Star Valley Arts Council retains 20% of art sales. Artist checks will be available at the Awards Ceremony on Saturday, September 20th, at 5:00pm.
- Small canvases will be available at Western Skies Gallery for any artist who would like to create a small plein air painting as a gift for our sponsors. (Painting would take place on Friday, September 19th and Saturday, September 20th.



Main Competition Saturday, September 13th to Thursday, September 18th

- Artists may paint as many pieces as they'd like, but only up to three paintings may be submitted for the main contest.
- Paintings must be done within a 60 mile radius of Afton, WY. This encompasses all of Star Valley, as well as the Greys River, Snake River Canyon and Cokeville.
- Entries are due at Western Skies Fine Art by 3:00pm Thursday, September 18th.

Event Calendar

Saturday, September 13th, 11am - 7pm Doug Monson - 435.660.0589	STAMP CANVASES - Western Skies Fine Art Gallery
Monday, September 15th, 8am	STAMP CANVASES /Pancake Breakfast Canyon View Park - 400 Adams Street, Afton, WY
Tuesday, September 16th, 3pm-6pm	Afton Main Street Paint-Out (Registrants Only)
Thursday, September, 18th, 3pm	Star Valley Plein Air competition concludes, framed entries are due to Western Skies Fine Art Gallery
Thursday, September 18th, 4pm	Judging and purchase award selections
Friday, September 19th, 10am to 7pm	Art sale open to the public
Saturday, September 20th, 10am to 3pm	Final day of art sale
Saturday, September 20th, 3pm to 4pm	Unsold painting pickup
Saturday, September 20th, 5pm	Awards ceremony

Frequently Asked Questions

If I was unable to get my canvas stamped on Saturday or Monday, how do I get it stamped?

If you were unable to have your canvas stamped at one of the scheduled times above, please reach out to either:

Lxi Weber - (307)-880-5949

Doug Monson - (435)-660-0589



These are our facilitators with access to the stamping material. They will work out a time with you to get your canvas stamped.

Where does Star Valley Plein Air take place?

The plein air event starts on Saturday, September 13th, at 11am. Canvases can be stamped at the Western Skies Fine Art Gallery in Afton. We will host a free pancake breakfast on Monday, September 15th at 8:00am, where you can also get your canvases stamped. (If you aren't attending the pancake breakfast, you may take your canvases to Western Skies Fine Art Gallery to be stamped, starting at 11am on Monday the 15th.) Entries are due to Western Skies Fine Art gallery by 3pm on Thursday, September 19th. The gallery is located at 912 Washington Street, Afton, WY 83110.

Where am I allowed to paint?

The geographic limitations are anywhere within a 60 miles radius of Afton, WY. This encompasses all of Star Valley, as well as the Greys River, Snake River Canyon and Cokeville. We can provide direction to scenic places which may be ideal for you to paint.

What are the rules of the "Main Street Quick Draw"?

Main Street in Afton has the iconic Elkhorn Arch, along with many charming building facades. Interested participants can sign up to participate in this quick draw event for only \$10. (Must be registered for the main plein air event to participate.)

Facilitators will be in front of the Ford Theatre on Main Street to stamp participant's canvases at 2:45pm. This will be a different stamp than for the main event.

No underpaintings are allowed.

There is no size restriction.

Artists can set up to paint anywhere within 100 yards of the block between 4th and 5th avenue on Main Street.

Painting will begin at 3:00pm and will end at 6:00pm.

These paintings must be framed and taken to the Western Skies Fine Art Gallery by 6:20pm. These paintings will be displayed in their own section at the gallery.



What prizes are available?

There will be judged awards and purchase awards available for the event. (See amounts below). Purchase awards are given by our sponsors. They will come to see the art directly after judging and will pick a piece to purchase for the pre-determined amount (listed below). Purchase awards will also be given solely for the quick draw event. Judging for the beginner and experienced awards will take place Thursday evening. Our judges come into the gallery and judge the pieces based on composition, value, technique, and overall visual interest. The chosen artists will receive their award at the award ceremony Saturday night. Their pieces will still be available for public purchase in the Western Skies Art Gallery, and will be displayed with a ribbon.

Purchase Award 1	\$2,000
Purchase Award 2	\$1,600
Purchase Award 3	\$1,200

Beginner Award 1	\$400
Beginner Award 2	\$300
Beginner Award 3	\$200

Experienced Award 1	\$750
Experienced Award 2	\$500
Experienced Award 3	\$250

Quick Draw Purchase Award 1	\$600
Quick Draw Purchase Award 2	\$500
Quick Draw Purchase Award 3	\$400

**Can I sell my artwork? Who conducts painting sales?**

Yes. Following the selection of the six purchase awards, Western Skies Fine Art Gallery will display the the artwork for sale to the community on Friday, September 19th from 10am to 7pm, and Saturday, September 20th from 10am to 3pm. Sales will be conducted in a silent auction format via an online platform. Artists should determine a minimum starting bid for each painting. (All paintings must start at \$100 minimum.)

Artwork is sold through the Star Valley Arts Council, so no business license is needed. The Star Valley Arts Council retains 20% of sales proceeds and will distribute the remaining 80% to the artist via check.

Will there be any snacks or meals for participants?

There will be a pancake breakfast for participating artists on Monday, September 16th at 8am at the Canyon View Park. (400 Adams Street, Afton). There is no cost for this breakfast. Snacks and drinks can be purchased at a wide variety of store locations across Star Valley.

Will framing materials be available onsite?

No framing materials will be available. Please prepurchase frames, as Star Valley doesn't have many craft or frame stores.

Where and when may I hang my paintings?

Your artwork will be hung at Western Skies Fine Art Gallery for sale and judging. Works need to be submitted to the gallery by 3:00 pm on Thursday, September 18th. A photographer will be hired by the Star Valley Arts Council to photograph the paintings.

When may I pick up my unsold artwork?

Unsold artwork may be picked up from 3pm to 4pm on Saturday, September 21st.

When and where will awards be announced?

The awards ceremony will be held at the Afton Civic Center at 5pm on Saturday, September 20th. The civic center is located at 150 South Washington Street, Afton, WY 83110.

What can I do on the days between the painting event and the awards ceremony?

Shanna Kunz, a professional artist and one of our event judges, will hold a free plein air painting demo on Friday, September 19th, from 8:00am-12:00pm. Shanna is a fabulous teacher, and we are lucky to have this chance to learn from her.



The Star Valley Arts Council will also have several free canvases available for pickup at Western Skies Gallery that are to be used by participating artists to create plein air pieces as gifts for our sponsors. This is completely optional, but would be a great way to thank our generous community.

How is Star Valley Plein Air publicized?

We make every effort we can to increase visitor traffic and artist sales at Star Valley Plein Air. We utilize email newsletters, social media posts and paid ads, newspaper and radio advertising, posters, local media coverage, and other outlets.

How big can my art pieces be?

Art can be any size to enter into the Plein air competition, artists get to decide how large or small of a painting they would like to complete.

What mediums are allowed?

All mediums are welcomed into the Plein Air competition.

What do I do if I can't pick up my art after the art sale?

The Star Valley Arts Council can hold onto your art for a short amount of time after the event if you are unable to pick it up yourself. Please communicate with one of our facilitators about picking up your art.

Are artists required to sign their pieces?

We require that every artist signs their pieces before final judging.

Where are good places to stay or camp in the valley?

If you are looking for a good list of hotels in the Afton area, use this link:

<https://www.visitaftonwy.com/stay>

Listed below are some of Star Valley's best campsites for campers and RVs:

- Flat Creek RV Park and Cabins
- Kodiak Mountain Resort
- Star Valley Ranch RV Park
- Wolf Den Log Cabin Motel & RV Park
- Wapiti Village RV Park
- Alpine Valley RV Resort



Please note that these parks are spread across the valley, the furthest being roughly 40 minutes from Afton. While painting is allowed up to 60 miles away from Afton, the quick draw, art sale, and awards ceremony will take place in Afton.